

E. W. Scripps And The Business Of Newspapers (History Of Communication) By Gerald J. Baldasty

By Gerald J. Baldasty

E. W. Scripps. AKA Edward Wyllis Scripps. Born: 18-Jun-1854 Birthplace: Rushville, IL Died: 12-Mar-1926 Location of death: aboard ship off Monrovia, Liberia

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E.W. Scripps and the business of newspapers. Gerald J. Baldasty The history of communication University of Illinois Press, c1999: pbk

The Cincinnati-based E.W. Scripps media empire was founded by Edward Willis Scripps, who borrowed \$10,000 at age 24 to start Penny Press in Cleveland in 1878.

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