

E. W. Scripps And The Business Of Newspapers (History Of Communication) By Gerald J. Baldasty

By Gerald J. Baldasty

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The Cincinnati-based E.W. Scripps media empire was founded by Edward Willis Scripps, who borrowed \$10,000 at age 24 to start Penny Press in Cleveland in 1878.

In This Article E. W. Scripps. Introduction; Communication History; E. W. Scripps by Gerald J. Baldasty, Robert C. Richards.

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and conducted his newspaper business from the ranch. E. W. Scripps (Harcourt, E. W. Scripps and the Business of Newspapers (1999) by Gerald J. Baldasty.

E. W. Scripps. AKA Edward Wyllis Scripps. Born: 18-Jun-1854 Birthplace: Rushville, IL Died: 12-Mar-1926 Location of death: aboard ship off Monrovia, Liberia

Newspaper History. Newspaper magnate E. W. G. J. (1999). E.W. Scripps and the business of newspapers. The history of communication.

Review of: E. W. Scripps and the Business of Newspapers. Baldasty, Gerald J.

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Gerald J. Jerry Baldasty was appointed Interim and is a professor of Communication and an adjunct E.W. Scripps and the Business of Newspapers;

E. W. Scripps and the Business of Newspapers. The Journal of Economic History. E. W. Scripps and the Business of Newspapers. By Gerald J. Baldasty.

E.W. Scripps and the business of newspapers. Gerald J. Baldasty The history of communication University of Illinois Press, c1999: pbk

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