

# **Social Networking For Nonprofits: Increasing Engagement In A Mobile And Web 2.0 World By Andy Steggles**

**By Andy Steggles**

to drive member engagement. The world has changed and we've moved from increasing program usage to through mobile or social media and you

Andy Steggles is the author of Social Networking for Nonprofits: Increasing member engagement in a mobile and web 2.0 world. for associations and nonprofits.

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The CPA is pleased to have Andy Steggles as our keynote speaker. He is the author of Social Networking: Increasing engagement in a mobile and web 2.0 World. Currently Andy

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Sep 16, 2013 Andy Steggles, President and Chief Social Strategist for Higher Logic, "The Engagement Games," on Thursday, The Business Journals.

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