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By Dave Chaffey

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View Dave Chaffey's business profile as Managing Director at Marketing Insights Limited and see work history, affiliations and more.

Dr Dave Chaffey is CEO and co-founder of Smart Insights, E-business and E-commerce Management, eMarketing eXcellence (with PR Smith) and Total E-mail Marketing.

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Dave Chaffey is author of Digital Marketing: Total E-mail Marketing: Maximizing Your Results from Integrated E-marketing. By: Dave Chaffey

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Total E-Mail Marketing eBook: Dave Chaffey: Dave is an examiner on the CIM e-Marketing Award and course director for CIM e-marketing workshops since 1997.

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